

2008

Mario Award



CONGRATULATIONS 2008 MARIO AWARD WINNER!

April 16th, 2008

Congratulations! You are the recipient of the 16th Annual *Mario Award* presented by *TV Technology* magazine. Each year at NAB, Mario Orazio *TV Technology* magazine's "Masked Engineer" searches the show floor for what he considers to be the Top Ten most innovative products that demonstrate forward thinking and technical excellence. Your product is in very elite company. Kudos to you on a job well done!

We encourage you to announce your award on your web site and to your customers and dealers. To assist in your marketing efforts, visit www.tvtechnology.com/marioaward to access a copy of the *TV Technology Mario* logo and sample press release. You will need to enter user: *mario* and password: *award*.

To guarantee that we represent you correctly as a *Mario Award* winner in our news coverage, please email tbutts@nbmedia.com by Friday, April 25th. Please include the following:

1. Full name of your company and the winning product as it should appear on the award
2. Name of the person to whom the award should be sent
3. Your shipping address

Your winning product will be featured in the May 28th issue of *TV Technology*, which is read by many thousands of broadcast professionals in the United States.

In the upcoming weeks, you will receive the official *TV Technology Mario Award* plaque for you to keep. If you are interested in additional plaques for a nominal fee, please notify Martrese Schwartz by April 25th at mschwartz@nbmedia.com.

If you have any questions, please call me at (703) 852-4631.

Congratulations on your remarkable achievement on behalf of Mario Orazio and everyone at *TV Technology*.

Sincerely,

Tom Butts
Editor
TV Technology

